



Seminar

# Learn about network security, privacy risk, and ways to help protect your business



## You're invited

Every business, regardless of the product or service it provides, has some exposure to network risk and privacy liability. The failure to prevent a computer attack or safeguard personally identifiable or corporate confidential information, in any format, can lead to significant financial costs for your business and its reputation.

Wells Fargo Insurance invites you to join us at our seminar focusing on these risks and other exposures relating to network security and privacy risk.

We have assembled a first-class panel of privacy and network risk professionals, all of whom have extensive, hands-on experience and valuable insight. You will learn about present-day claim scenarios, the current state of the litigation environment, incident response tips, and how to transfer risk in the event of a breach and how to effectively manage internal and external communications to minimize the damage to your organization. We look forward to seeing you.

## Who should attend?

CEOs, CFOs, CIOs, general counsel, treasury, and risk management team members.

## Speakers

### **Brian Fitzgerald**

Vice President, Marketing  
RSA, The Security Division of EMC

### **Cynthia Larose**

Member and Chair of Privacy & Security Practice  
Mintz Levin Cohn Ferris Glovsky and Popeo PC

### **Ashley McCown**

President  
Solomon McCown & Company

### **Toby Merrill**

Vice President  
ACE, USA

## Moderator

### **Meredith Schnur**

Senior Vice President, Professional Risk Group

## Presented by

**Wells Fargo Insurance Services USA, Inc.**

## When

**Monday, September 24, 2012**

7:45 a.m. Registration

8:00 a.m. - 10:00 a.m. Seminar

Continental breakfast will be served.

## Where

### **Algonquin Club**

217 Commonwealth Ave.  
Boston, MA 02116  
617-266-2400

## R.S.V.P.

**Please reserve your space using the link below by Monday, September 17, 2012.**

For more information please contact Kelly McGrath at 617-204-2511, or by e-mail at:

[kelly.mcgrath@wellsfargo.com](mailto:kelly.mcgrath@wellsfargo.com)

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